

Director of Top Computer Executives

Major industry Classifications

- B - Banking
- D - Diversified Financial
- E - Education
- F - Federal Government
- H - Health Services
- I - Insurance
- L - Local Government
- M - Manufacturing & Services
- O - Other (Miscellaneous)
- R - Retail
- S - State Government U.S.
- P - Provincial Government Canada
- T - Transportation
- U - Utilities

Detailed Industry Classification System

Detailed Classification	Types of Businesses	Major Class
Bank, commercial	checking accts, trust svcs	B
Education, higher	colleges, universities, vocational schools (post high school)	E
Education, K - 12	elementary, jr high, high school, public or private	E
Financial svcs	brokerage, credit union, investor, REIT, savings bank	D
Govt, federal	federal govt	F
Govt, local	local govt	L
Govt, provincial	provincial govt	P
Govt, state	state govt	S
Healthcare, facilities	assisted living, clinic, hospice, hospital, in-patient residential care	H
Healthcare, services	medical practice, outpatient	H
Insurance	auto, health plans, liability, managed care, personal, professional, property, brokerage	I
Mfg, aerospace & defense	aircraft, rockets, defense, space systems, ammunition, military equipment & vehicles	M
Mfg, agriculture	grower, beef, chicken, lamb, pork, animal feed, forage crops, hay, plants, seeds,	M
Mfg, biotech	medical & surgical devices, pharmaceuticals	M
Mfg, chemicals	adhesives, coatings, lubricants, paint, sealants	M
Mfg, construction	genl or sub contractor, electrical, HVAC, mechanical, plumbing	M
Mfg, construction components	doors, windows, cabinets, plumbing fixtures, counter tops, flooring, roofing, siding	M
Mfg, construction materials	cement, paving material, insulation, rock, stone	M
Mfg, electronics	audio, video equipment, cameras, cell phones, security systems, TV	M
Mfg, food	people food	M
Mfg, forest products	lumber, wood & paper	M
Mfg, furniture	appliances, candles, carpet, furnishings, gifts, household accessories or gifts	M
Mfg, industrial	cables, fabricated metals, castings, extrusions, stampings, fasteners, machine tooled products, molded plastics, wire	M
Mfg, IT hardware	computer hard drives, modems, monitors, peripherals, printers, servers	M
Mfg, media	broadcasting, CD, DVD, publishing, books, magazines, movies, newspapers, online	M
Mfg, minerals	gas, oil, coal, metals, zinc, molybdenum, glass, clay	M
Mfg, packaging	bags, blister packs, bottles, boxes, cans, cartons, containers, jars & bottles	M
Mfg, paper goods &		M

office supplies			
Mfg, personal products		cosmetics, bath, toiletries, home care products, toys	M
Mfg, printing		commercial printer	M
Mfg, software		software	M
Mfg, textiles		accessories, apparel, clothes, fabric, jewelry, thread & yarn	M
Mfg, tools & equipment		machinery, hand or power tools, elevators, escalators, power generation & storage devices, sporting goods	M
Mfg, vehicles & vehicle parts		ATV, auto, golf cart, grader, loader, motorcycle, railroad car, fire engine, pick 'em up truck, RV, van	M
Mfg, watercraft		boats, barges, tugs, ferries, pleasure craft, cruise ships, tankers, freighters, jet skis	M
Organization, service		animal protection, charitable, disease, education, support group, environmental, religious	O
Organization, special interest		common interest, fraternal, professional associations, trade unions	O
Retail, entertainment		aquarium, casino, museum, park, racetrack, sport, theme park, zoo	R
Retail, industrial		heavy construction, farm or mining equipment	R
Retail, lodging		hotel, inn, motel, resort	R
Retail, restaurant		eating establishments, fast or slow food	R
Retail, shopping		store, dealer	R
Svcs, aerospace & defense		aircraft catering, charter svc, cleaning, repair, maintenance, airport baggage handling, catering	M
Svcs, biotech		medical testing	M
Svcs, business		accounting, collection, corporate travel, office administration, staffing, training, transaction processing	M
Svcs, engineering		architecture, design, construction mgmt	M
Svcs, foodservice		commercial, industrial or institutional catering	M
Svcs, industrial		heavy equipment repair, industrial processes, oil & gas field svcs	M
Svcs, infrastructure		janitorial, maintenance, recycling, repair, operations, waste removal	M
Svcs, IT		appl dev, consulting, facility mgmt, ISP, outsourcing, systems integration, tech support, event support	M
Svcs, lease,rent		non-consumer commercial or industrial svcs	M
Svcs, legal		law offices, law practices, attorney(s), litigation support	M
Svcs, library		city, college, govt, private, public, research, university library	M
Svcs, marketing		advertising, public relations	M
Svcs, personal		beauty, nail, or tanning salon, travel agent	M
Svcs, real estate		property mgmt, rental, sales agent	M
Svcs, research		biotech, market, scientific, social, technical	M
Svcs, security		guards, dogs, monitoring	M
Svcs, wholesale		distributor, jobber, middle-man, wholesale merchant, buys goods from mfr & sells them to stores	M
Trans, facilities		airports, bus, railroad stations, marine ports, bus & freight terminals	T
Trans, freight		motor, intermodal, logistics, arrangements for moving stuff from place to place	T
Trans, passenger		airline, bus, light rail, railroad, ship, ferry, train, private or public	T
Trans, pipeline		oil, gas, natural gas	T
Utility, communications		broadband, internet, satellite, telecommunications, telephone, wireless	U
Utility, electric, gas & water		irrigation, sewer, telephone, water reclamation, water treatment	U
Utility, power generation, transmission		wholesale distribution	U